

Beat: Lifestyle

## **PARIS BLOSSOM - PREMIERE VISION An event designed to evoke a luxury showroom**

**Palais brongniart in PARIS, 6 & 7 July**

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**USPA NEWS** - 'BLOSSOM - PREMIERE VISION' is an Event designed to evoke a luxury showroom, the ideal venue for previewing the fabric and accessories pre-collections for the Autumn-Winter 17-18 season in a private setting. It was this year in PALAIS BRONGNIART, in the very heart of PARIS...

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As expected BLOSSOM PREMIERE VISION declared having fulfilled its objectives, successfully betting on ultra-creativity. There were 60 weavers and accessory makers all selected by Première Vision for the quality and creativity of their offer will present an exclusive look at their Autumn-Winter 17-18 pre-collections.

'For its first edition, BLOSSOM PREMIERE VISION has unquestionably fulfilled its objectives: to meet the specific needs of pre-collections at creative, luxury and high-end fashion brands, thanks to a unique and exclusive offer from 60 international weavers and 4 accessory manufacturers coming from the most innovative and creative countries of production in the industry ...' by the organizers.

'PREMIERE VISION PARIS' is the global event for fashion professionals. For 3 days, 2 times a year, at Paris-Nord Villepinte, the six major industries supplying materials and services to the global fashion industry, including : Yarns, Fabrics , Leather, Designs , Accessories, Manufacturing, come together in Paris, the capital of fashion. A complete and transversal offer.

Source : BLOSSOM - PREMIERE VISION

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